

PERMACULTURE
IMPACT'S

EVALUATION PRINCIPLES



PERMACULTURE
impact

START WITH OBSERVATION

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START WITH OBSERVATION



Begin by surveying
your project and its
context.

Understand the
existing conditions,
challenges, and
opportunities before
diving in.





EXPLORE POSSIBILITIES

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EXPLORE POSSIBILITIES



Consider your options
carefully.

What tools, methods, or
approaches are
available for monitoring
and evaluation?

Choose what aligns
with your project goals
and capacities.





PLAN THOUGHTFULLY

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PLAN THOUGHTFULLY



Develop a plan that's achievable.

Prioritize simplicity and practicality over perfection, ensuring you can take meaningful steps forward.





**BEGIN SMALL,
LEARN BIG**

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**BEGIN SMALL,
LEARN BIG**



Start with manageable actions.

Small-scale experiments can yield valuable insights and help build momentum without overwhelming your resources.





**ACT WITHIN
YOUR MEANS**

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**ACT WITHIN
YOUR MEANS**



Do what you can with
the resources you have.

Remember, progress is
better than perfection,
and every step forward
contributes to your
understanding.





GATHER INSIGHTS, MEASURE IMPACT

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GATHER INSIGHTS, MEASURE IMPACT



Collect meaningful
data and track your
outcomes.

Even small amounts of
data can help reveal
patterns and
demonstrate the value
of your work.





CELEBRATE AND SHARE

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CELEBRATE AND SHARE



Communicate your
successes.

Sharing your impact
inspires others, builds
credibility, attracts
support, and
strengthens the wider
permaculture
movement.





REFLECT AND IMPROVE

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REFLECT AND IMPROVE



Treat evaluation as a cycle.

Use what you learn to refine your methods, improve your processes, and increase the rigor of your approach over time.

